

BRAND EXCELLENCE NOMINATION FORM

ROUND SELECTION

- Spring Round (March 1 – April 30 | Results: May 31)
 - Summer Round (June 1 – July 31 | Results: August 31)
 - Autumn Round (September 1 – October 31 | Results: November 30)
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1. Brand Name:

2. Legal Company Name (if different):

3. Website / Product Page URL:

4. Contact Person:

- Full Name/Position:

- Email:

5. Country of Company Headquarters:

6. Year Brand was Established:

7. Brand Category You Are Entering: *(Please select the most relevant category.)*

8. Entry Level:

Crystal

Diamond

9. If Diamond: Optional Positioning Descriptors (max 2):

(e.g. Sustainability-Led, Clinical Driven, Luxury, Performance-Oriented, Evidence-Based, etc.)

10. Product Portfolio Scope

Number of products included in this Brand entry:

- 1 – 5 Products
- 6 – 10 Products

Please list the product names included in this submission:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

11. Brand Overview (max. 500 characters):

12. Brand Positioning & Market Presence:

- Target consumer segment:
- Primary markets (countries/regions):
- Distribution channels (online / retail / professional / other):

13. Innovation & Sustainability (if applicable):

- Key innovation focus:
 - Sustainability commitments:
 - Certifications:
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I agree that BCWA may use the submitted brand materials for marketing and award-related communications.

I confirm that the information provided above is accurate and truthful to the best of my knowledge.

Please email the completed Nomination Form to: office@thebcwawards.com

When submitting, kindly attach:

- At least three high-resolution product or brand visuals
- Any available certifications or supporting documentation
- Optional brand presentation or overview PDF